**Notes on data processing in the context of our events**

1. **Who is responsible for data processing and who is the data protection officer?**

The data controller within the meaning of the General Data Protection Regulation (GDPR) and other national data protection laws of the member states as well as other data protection regulations is:

CoreMedia GmbH  
Rödingsmarkt 9, 20459 Hamburg, Germany  
GermanyPhone +49 40 325 587 0  
E-mail: [info@coremedia.com](mailto:info@coremedia.com)  
Websites: [www.coremedia.com,](https://www.coremedia.com/) www.coremedia.de[, blog.coremedia.com](https://www.coremedia.de/)[,](https://blog.coremedia.com/) contentcloud.coremedia.com

The data protection officer is:

c/o Herting Oberbeck Datenschutz GmbH Hallerstr. 76 20146 Hamburg

email: [datenschutzbeauftragter@coremedia.com](mailto:datenschutzbeauftragter@coremedia.com)  
web: [https://www.datenschutzkanzlei.de](https://www.datenschutzkanzlei.de/)

1. **What personal data do we collect and where does it come from?**

The categories of personal data processed include, in particular, the following data:

* Your master data (such as first name, last name, name suffixes and functions),
* contact details (address, (mobile) telephone number, e-mail address),
* Photo and video material.

As a matter of principle, your personal data will be collected directly from you as part of contacting us or registering for our event.

Photos and videos will also be taken at the event.

1. **For what purposes and on what legal basis is data processed?**

When we process your data, we comply with the provisions of the EU General Data Protection Regulation (GDPR). First and foremost, the data processing serves the organization and implementation of the event organized by us for which you have registered. The legal basis for data processing is Article 6 (1) (b) GDPR. In some cases, such as the publication of your name in our participation lists, the legal basis is Article 6 (1) (f) GDPR. The data processing is carried out on the basis of our overriding interest in public relations.

The photos and videos taken at the event may be published in print, digital and online publications as well as via social media channels for the purpose of public relations work. The primary legal basis for this is Article 6 (1) (f) GDPR. Under certain circumstances, we may also request your separate consent in accordance with Article 6 (1) sentence 1 letter a and Article 7 GDPR as a permission requirement under data protection law. The data processing is carried out on the basis of an overriding interest of ours in public relations. If you do not agree with this, please let our photographers know in the specific situation.

1. **How long will your data be stored?**

We delete your personal data as soon as they are no longer required for the above-mentioned purposes. In addition, your data will be deleted if you exercise your right of revocation or objection. We ensure deletion through a deletion concept with regular checks of the databases.

Your data processed for the purpose of holding the event will be deleted no later than 365 days after the end of the event. This does not apply to data that must be retained for commercial or tax reasons. We store this data on the basis of Article 6 (1) sentence 1 letter c) of the General Data Protection Regulation and delete it upon expiry of the statutory retention period.

1. **Who receives your data?**

Within CoreMedia, only those persons and departments that are involved in the organization and implementation of the event as well as in public relations will receive your personal data. Under certain circumstances, we may pass on your data to service providers commissioned by us (security service, gate, event management, cooperation partners, possibly press) for the purpose of organization and implementation as well as public relations.

1. **Will your data be transferred to a third country?**

Data will not be transferred to third countries. Photos and personal data published online are accessible worldwide, even in countries with a low level of data protection.

1. **What rights can you assert as a data subject?**

You have the rights under Articles 15 – 21 GDPR:

· Right to information (Art. 15 GDPR)

· Right to rectification (Art. 16 GDPR)

· Right to erasure (Art. 17 GDPR)

· Right to restriction of processing (Art. 18 GDPR)

· Right to data portability (Art. 20 GDPR)

· Right to object to processing (Art. 21 GDPR)

To do so, please use the contact details above.

1. **Withdrawal**

If we process your data on the basis of a declaration of consent or our overriding legitimate interest, you have the right to revoke this consent at any time with effect for the future. The lawfulness of the processing carried out on the basis of the consent until the revocation remains unaffected by the revocation. The revocation must be sent to the contact details mentioned above

1. **Right to lodge a complaint**

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular with the regional state data protection officer, if you believe that the processing of personal data concerning you violates the GDPR.

The supervisory authority to which the complaint has been lodged shall inform the complainant of the status and results of the complaint, including the possibility of a judicial remedy under Article 78 of the GDPR.

1. **Are you obliged to provide your data?**

The provision of your personal data is not required by law or contract. You are not obliged to provide us with your personal data. However, without data collection, participation in CoreMedia's events may not be possible.

1. **To what extent do automated case-by-case decisions or profiling measures take place?**

We do not use purely automated processing to make a decision.